



EXHIBITION & SPONSORSHIP PACKAGES

ICEF12 International Congress on Engineering and Food
Engineering challenges: bridging science and food innovations
14 - 18 June 2015
Québec City, Canada

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Exhibition & Sponsorship Opportunities

The International Congress on Engineering and Food (ICEF) has been established as the major international event in the field of Food Engineering.

Under the theme ‘Engineering Challenges: Bridging Science and Food Innovations’ the organising committee are committing to explore new paths for innovation, present research and development results, exchange information on new processes and equipment, and discuss food engineering research and development directions for the future. The technical sessions will touch the following subjects among others:

- Advances in Food Engineering
- Engineering Properties of Foods and Materials Science
- Emerging Technologies and Novel Processes
- Modeling in food engineering
- Sustainable engineering
- Future of food engineering

We are delighted to be able to offer commercial opportunities to companies with business links in food manufacturing and processing and we hope that you will be able to select a package to suit your business needs.

Who will attend?

Food processors and engineers; New product development teams; thermal processors; Food scientists and technologists & academia.

Who should Exhibit?

Equipment and software suppliers to the food and drink industry; Food research organisations;

Venue address:

Québec City Convention Centre
1000. boul. René-Lévesque Est
Québec, Canada
G1R 5T8

You can view the venue website by [clicking here](#)

Headliner Sponsorship Packages

Platinum Sponsor – US\$25,000

- Company acknowledgement on all official conference support signs, programme, conference website and on all marketing collateral **including enhanced logo on the conference holding slide**
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- Your logo on all delegate badges
- A complimentary full page advertisement in the programme booklet
- After the event “Thank you email” to all attendees with company logo
- Option to brand specific portions of the meeting, including 3 of the following*:
 - Welcome reception • Refreshment break • Lunch break
 - Conference bags • Gala dinner • Lanyards • Conference T shirt

(*Options on a first come first served basis)

Gold Sponsor – US\$15,000

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral **including enhanced logo on the conference holding slide**
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme booklet
- Option to brand specific portions of the meeting, including 2 of the following*:
 - Welcome reception • Refreshment break • Lunch break
 - Conference bags • Lanyards

(*Options on a first come first served basis)

Silver Sponsor – \$ 10,000

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral **including enhanced logo on the conference holding slide**
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- Option to brand specific portions of the meeting, including 1 of the following*:
 - Refreshment break • Lunch break • Conference bags

(*Options on a first come first served basis)

Exhibition

The exhibition will be located in the Convention Hall Rooms 200A and 200B (one room) which is where the welcome reception, refreshments and the posters will be and so there will be plenty of opportunity for you to interact with the delegates. Each booth will have access to power and lighting, (for extension cables there will be an additional charge).

All exhibitors and sponsors will receive the following with additional advantages dependant on the level of exhibition and sponsorship package:

- Web and programme listing – Exhibitors and sponsors will be listed in advance on the conference website www.ICEF12.elsevier.com and in the program booklet provided to all attendees.

- Your Company logo on the holding slide on the conference platform together with other sponsors and exhibitors.
- A delegate list including the delegate name and company will be emailed to exhibitors and sponsors 2 weeks before the conference.

Exhibition Table Top - US\$ 2,000

Includes daytime catering for 1 'exhibition only' personnel and reduced rate (academic rate) delegate place for a member of your company).

To include:

- 1 x 6ft clothed table top
- 2 x chairs
- Power supply
- 1 x wifi access

Additional Table Top Exhibitor Benefits

- Day time catering for 1 stand personnel
- Conference attendance at academic rate - limited to 1 delegate, thereafter at full rate
- Conference program
- Invitation to the welcome reception for stand personnel
- Exhibitor catering - refreshments and lunch will be made available to all exhibitors 20 minutes ahead of the scheduled conference breaks.

SET UP: Sunday 14 June 2015, setup time TBC
BREAK DOWN: Thursday 18 June 2015 after the last refreshment break
ROOM LAYOUT: Exhibition booths will be arranged in alphabetical order

SHIPMENT DETAILS:

All details in regards to the shipment will be sent to exhibitors closer to the time of the conference

INSURANCE:

Your booking does not cover insurance which should be arranged separately. Please be aware that you will be asked for a copy of your public liability insurance certificate by the event organisers closer to the time of the conference.

Individual Sponsorship Packages

All exhibitors and sponsors will receive the following:-

- Web and programme listing – Exhibitors and sponsors will be listed in advance on the conference website www.ICEF12.elsevier.com and in the program booklet provided to all attendees.
- Your Company logo on the holding slide on the conference platform together with other sponsors and exhibitors.
- A delegate list including the delegate name and company will be emailed to exhibitors and sponsors 2 weeks before the conference.

Conference App – US\$8,000

The official Conference App

- Company logo included within the app
- Your website promoted within the app
- Signage onsite to promote the sponsorship of the conference app

Conference Bag - US\$ 6,000

The official conference bag is presented to every delegate and powerfully associates the sponsor's name to the conference. Each bag has been designed to hold the delegate's personal items and stationery.

As the conference bag sponsor you will have:

- Your company logo together with the conference logo and the platinum sponsor's logo on the conference bag given to each delegate
- Opportunity to include one item of promotional material within the bag

Conference Gala dinner - US\$10,000 (Date: 14 June 2015, Venue: Québec City Convention Centre)

The evening finale to the conference when delegates let their hair down and have a great time. Make the most of this opportunity to promote your brand at this great 'fun' evening

- Branded invitation within the bag
- Your company logo on the menu together with the other sponsors if reverting to a GOLD package
- On site signage during the evening
- Space within the drinks reception area for your own display banner and literature.
- 1 free full conference delegate place

Welcome Reception - US\$ 7,000 (Date: Sunday 14 June)

The welcome reception on the first night of the conference is one of the major highlights and is an excellent networking opportunity for you as a sponsor and the delegates.

- On site signage at the entrance and at all catering points -
- Display area and table within the welcome reception area for the duration of the reception for you to promote your products and to act as a meeting point for your guests
- Branded invitation cards which will be included in every delegate bag
- 1 free full conference delegate place

Online Abstract System - US\$ 5,500

This booking entitles you to:

- Your logo on the online abstract system emailed to all delegates in advance of the conference
- Your logo on the email sent to all the delegates informing them of the online abstract system

Conference T Shirt - US\$ 6,000

This booking entitles you to:

- Your logo or name on the front of the white T shirt along with the conference logo to be given to every delegate

General Information Notice Board - US\$ 5,500

The Information Board is located in a highly prominent area of the conference reception area, and delegates visit it regularly to catch up with colleagues, find out about new jobs and sign up for events.

- Your company logo/name together with the conference logo on the Header Board
- Display area for a banner next to the notice board

Lanyards - US\$ 5,500

The lanyard is worn by delegates and conference administration to clip on their badges when the conference is in session and at the welcome reception. Dependant on your choice of colourway, your logo or company name will be highly visible.

Poster Sessions - US\$ 5,500 (each session)

- On site signage at the entrance to the poster session location
- Display area and table within the poster session location during the session
- Company logo on each of the poster site numbers

Organisers' & Ushers Shirts - US\$ 4,000

Worn by the conference administration personnel and their team of volunteer student helpers. Your company logo is constantly visible

- Your company logo on the front of the shirt along with the ICEF12 logo
- Your company name/ logo on the back of the shirt

Sticky note pad ('Post it' TM note type) - \$4,000

The perfect handy item for memos and highlighting areas of special interest if delegates do not want to mark their booklet. Pay a bit more and have extra printed for conference giveaways

- Your logo + the conference logo on the top of the pad & each sheet
- To be included in the bag given to each delegate

NB - A price reduction can be negotiated if you already have these as a stock promotional item

Delegate Bag Insert - US\$ 1,500

- One piece of promotional literature will be included in the bag

Literature display - US\$ 980

- One piece of promotional literature can be displayed on the table within the reception area (along with other sponsor’s information)

Refreshment breaks - US\$ 3,000 per break – Number & dates dependent on the program

- On site signage at the entrance and at all catering points
- Display area and table within the refreshment break area for sponsors to place literature or promotional items during the period of the sponsored break

Lunch breaks - US\$ 3,500 per break – Number & dates dependent on the program

- On site signage at the entrance and at all catering points
- Display area and table within the lunch break area for sponsors to place literature or promotional items during the period of the sponsored break

DEADLINES

Friday 29 May 2015

All sponsorship and exhibition packages should be booked
All logos and other materials should be provided

Friday 11 May 2015

Inserts for the delegate bag should be sent to:-

Laura Copeland

ICEF12

Elsevier Ltd

The Boulevard

Langford Lane,

Kidlington

OX5 1GB. UK

Clearly marked YOUR COMPANY NAME ICEF12 (BAG INSERT)

Leaflets for the literature display or promotional items for the, lunch or refreshment breaks should either be hand delivered to the venue or despatched to the venue in advance to arrive no later than

Friday 12 June 2015. Please indicate your preference

Terms and Conditions of Booking:

Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers. Payment must be made in advance of the conference and is non-refundable according to the cancellation terms. Invoice terms are 30 days net. You will be provided with confirmation of your booking, and details of

shipping co-ordinates and relevant shipping deadlines will be sent to exhibitors and relevant sponsors closer to the time of the conference.

Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please email the Conference Project Lead, Laura Copeland: l.copeland@elsevier.com

Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty.

Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.

The sponsorship packages are only a guide and we will endeavour to tailor them to suit your objectives if required

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